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● **WHILE** Jason Lewis talked yesterday in Cannes about his circumnavigation of the globe, California based Rocofilms was aiming to further distribute the video of the trip. Rocofilms has already sold the four part series, Expedition 360, to Discovery UK in which Lewis is seen on land and sea. The documentary also features an internet component set up by Video Free America, a San Francisco-based firm which is helping provide content to two related websites; www.goals.com and www.expedition360.com which will feature streaming media from July 8 when the next leg of the journey begins.



JASON LEWIS, EXPEDITION 360, ROCOFILMS (US).